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KEYSTONE



KOMMENTS

PUBLISHED IN THE INTEREST OF BETTER SEEDS

Vol. 17, No. 1

CORNELI SEED COMPANY, 101 CHOUTEAU AVE., ST. LOUIS, MO.

Jan. 2, 1940

Your Profit **\$150** Per Bushel SELLING KEYSTONE ADAPTED HYBRIDS

We offer for 1940 planting:

MISSOURI 8

KEYSTONE 38

MISSOURI 47

KEYSTONE 40

ILLINOIS 960

U. S. . . . 13

IOWA 13

(Retail Prices Listed Inside)

NOTE: We have made your discount liberal enough for the 1940 season to enable you to appoint your own "farmer agents" to sell KEYSTONE HYBRIDS for you. You can now afford to pay these agents as much commission to sell for you as they get for selling other Hybrids in competition with you.

SALES HELPS—Descriptive circulars imprinted with your name.
Retail order books.
Embossed store sign.
Agronomist services.

SELL KEYSTONE HYBRIDS IN 1940



Main Plant, General Office:
101 CHOUTEAU AVE.

CORNELI SEED COMPANY

SAINT LOUIS, MISSOURI

Consolidating { SCHISLER CORNELI SEED CO.
D. I. BUSHNELL & CO.
PLANT SEED CO.

ORIGINATORS, GROWERS, CLEANERS, REFINERS,
—IMPORTERS AND EXPORTERS—
FIELD SEEDS GARDEN SEEDS
LAWN SEEDS FLOWER SEEDS

WHOLESALE ONLY

TELEPHONE:
CHestnut 7790



We quote to Dealers only, F. O. B. St. Louis, subject to market changes, bags charged extra and not returnable. Terms: Cash; no discount, subject to demand draft. We make an extra charge of 15¢ per package on orders for 60 lbs. or less when priced for full bags. Parcel Post orders 25¢ extra plus postage.
We give no warranty, express or implied, as to description, quality, productiveness, or any other matter of any seeds we sell and will not be responsible for the crop.

VOL. 17

BAGS ARE NOT RETURNABLE

Jan. 2, 1940

LIST No. 1

RED CLOVER

INOCULATE WITH NITRAGIN B	5 to 10 Sacks	1 to 4 Sacks
Seamless Sacks Extra	per 100 lbs.	
(Missouri or Illinois grown)		
KEYSTONE	ASK	
KEYSTONE (U. S. Verified Idaho Origin)	FOR	
Horse Shoe	PRICES	
Choice		
Mammoth (Sapling) Keystone		

ALSIKE

INOCULATE WITH NITRAGIN B	5 to 10 Sacks	1 to 4 Sacks
Seamless Sacks Extra	per 100 lbs.	
KEYSTONE	\$22.50	\$23.00
Horse Shoe	21.50	22.00

SWEET CLOVER

INOCULATE WITH NITRAGIN A	5 to 10 Sacks	1 to 4 Sacks
Seamless Sacks Extra	per 100 lbs.	
KEYSTONE, White Blossom	\$6.50	\$6.75
Horse Shoe, White Blossom	5.75	6.00
Choice, White Blossom	5.00	5.25
KEYSTONE, Yellow Blossom	6.75	7.00
Unhulled, White Blossom	4.75	5.00

ALFALFA

INOCULATE WITH NITRAGIN A	5 to 10 Sacks	1 to 4 Sacks
U. S. Verified Origin	per 100 lbs.	
Seamless Sacks Extra		
We carry only the best or KEYSTONE of the following origins.		
Kansas non-irrigated	\$22.00	\$22.50
Oklahoma-Kansas	20.00	20.50
Oklahoma	18.00	18.50
Dakota 12 (N. Dakota Grown)	27.00	27.50
Utah (The Bee Hive State)	23.75	24.25
In sealed, 1 Bushel Bags		
Northwestern Hardy	23.50	24.00
Horse Shoe (Common)	16.00	16.50
Choice	14.00	14.50
Grimm, Northwestern	25.50	26.00
Grimm, Oklahoma, Affidavit	20.00	20.50
Grimm, Kansas, Affidavit	25.00	25.50

ALFALFA

APPROVED OKLAHOMA	5 to 10 Sacks	1 to 4 Sacks
Specially selected and eligible for all payments paid by A.A.A. in north central region.	18.50	18.75

LESPEDeza

INOCULATE WITH NITRAGIN L	5 to 10 Sacks	1 to 4 Sacks
Korean, Keystone	\$ 6.00	\$ 6.25
Korean-Hulled Seed (Goes 1/3 farther)	7.00	7.25
Korean Horseshoe, Keystone	5.00	5.25
Choice	4.25	4.50
Lespedeza Sericea	14.00	14.50

CROTALARIA SPECTABILIS

Keystone	5 to 10 Sacks	1 to 4 Sacks
Eligible for AAA Awards.	\$12.50	\$12.75

CRIMSON CLOVER

Keystone	5 to 10 Sacks	1 to 4 Sacks
Eligible for AAA Awards.	\$12.50	\$12.75

TIMOTHY

Seamless Sacks Extra	5 to 10 Sacks	1 to 4 Sacks
KEYSTONE	\$5.85	\$6.00
Horse Shoe	5.50	5.65
Choice	5.10	5.25
Timothy & Alsike Mixed	8.00	8.50

RED TOP

Seamless Sacks Extra	5 to 10 Sacks	1 to 4 Sacks
KEYSTONE, Solid, Silver Seed	\$10.75	\$11.00
Horse Shoe	10.25	10.50
Choice	9.75	10.00
Super, 97% pure	11.75	12.00

BLUE GRASS

New Crop	5 Sacks & Over	1 to 4 Sacks
KEYSTONE, Kentucky	per 100 lbs.	
P. 85% G. 80% 21 # per bu.	\$19.00	\$19.50
Horse Shoe, Kentucky	18.25	18.75
P. 80% G. 80% 19 # per bu.		
Super, 24 # per bu.	21.50	22.00
Super, 28 # per bu.	25.00	25.50
Canadian Blue Grass	24.00	24.50

LAWN AND FANCY GRASSES

Burlap Bags Included	5 to 10 Sacks	1 to 4 Sacks
KEYSTONE CITY LAWN	per 100 lbs.	
Horseshoe Lawn Grass	\$17.00	\$17.50
Mound City Lawn Grass	15.00	15.50
Shady Lawn Mixture	13.00	13.50
Special Bent Mixture	25.00	25.50
Contains bent grass.	34.00	34.50
Seaside (Coco County) Bent	60.00	62.00
Bent (So. German Mixed)		
Astoria Bent	60.00	62.00
Poa Trivialis (Shade)	37.00	40.00
American Rye Grass	6.00	6.25
Chewing Fescue	55.00	58.00
Bermuda, Extra Fancy	23.50	24.00

WHITE DUTCH CLOVER

Seamless Sacks Extra	5 to 10 Sacks	1 to 4 Sacks
KEYSTONE	per 100 lbs.	
Horse Shoe	63.00	65.00
Choice	60.00	62.00
Kentish Wild White Clover	57.00	59.00
	100.00	105.00

RAPE

Burlap Bags Included	5 to 10 Sacks	1 to 4 Sacks
KEYSTONE Dwarf Essex	per 100 lbs.	
	\$7.75	\$8.00

SEED GRAIN

Kafir Corn (Seed)	5 to 10 Sacks	1 to 4 Sacks
Kafir Corn (Feed)	per 100 lbs.	
Milo Maize (Seed)		
Milo Maize (Feed)		
Buckwheat		
Feterita		

FIELD GRASSES

Burlap Bags Included	5 to 10 Sacks	1 to 4 Sacks
Orchard Grass	per 100 lbs.	
Meadow Fescue	\$16.00	\$16.50
Johnson Grass	12.50	12.75
Pasture Mixture	5.00	5.50
Reed Canary Grass	12.00	12.25
Brome Grass	19.00	19.50
Crested Wheat Grass	13.75	14.25
Tall Meadow Oat Grass	15.00	15.50
	18.00	18.50

MILLET

Seamless Sacks Extra	5 to 10 Sacks	1 to 4 Sacks
GERMAN Keystone	per 100 lbs.	
German Horseshoe	\$2.50	\$2.60
Hog Millet	2.25	2.35
Early Fortune	1.85	1.95

SUNFLOWER

Recleaned (for Seed)	5 to 10 Sacks	1 to 4 Sacks
Poultry Grade	per 100 lbs.	
Large Seed for Parrots	\$4.25	\$4.50
	3.50	3.75
	5.25	5.50

SUDAN

Burlap Bags Included	5 to 10 Sacks	1 to 4 Sacks
KEYSTONE	per 100 lbs.	
Horse Shoe	\$3.50	\$3.60
	3.25	3.35

KEYSTONE

HYBRID CORN

in sealed Bushel Bags—Semmes Jr.

Thoroughly Graded

RETAIL PRICES

	Flat Edgedrop Per Bu.	Small Round Per Bu.	Large Round Per Bu.
Keystone 38	\$7.00	\$6.00	\$5.00
Keystone 40	7.50	6.50	5.50
U. S. 13	7.00	6.00	5.00
Missouri 8	6.50	5.50	4.50
Missouri 47	6.50	5.50	4.50
Iowa 13	5.00	4.00	3.00
Illinois 960	6.00	5.00	4.00

FREIGHT PAID 10 Bushel lots or more

DEALER DISCOUNT \$ 1.50 Per Bu.

SEED CORN

High Quality double machine cleaned, butts and tips removed.

Packed 2 1/2 bushels to the bag. Bags included.	26 to 50 Sacks	11 to 25 Sacks	1 to 10 Sacks
Mo. or Iowa Grown.	per bushel		
Reid's Yellow Dent	\$1.00	\$1.05	\$1.10
Gold Mine	1.00	1.05	1.10
Leaming	1.00	1.05	1.10
White Dent	1.10	1.15	1.20
Silver Mine	1.10	1.15	1.20
Boone Co. White	1.10	1.15	1.20
St. Charles Red Cob	1.10	1.15	1.20

HAND SELECTED

Mo. or Iowa Grown.	26 to 50 Sacks	11 to 25 Sacks	1 to 10 Sacks
Hand Butted and Tipped.			
Reid's Yellow Dent	1.25	1.30	1.35
Leaming Yellow	1.25	1.30	1.35
Gold Mine	1.25	1.30	1.35
Midland Yellow Dent	1.50	1.55	1.60
Krug	1.50	1.55	1.60
Silver Mine	1.35	1.40	1.45
Boone Co. White	1.35	1.40	1.45
White Dent	1.35	1.40	1.45
Red Cob	1.35	1.40	1.45
Hickory King	1.75	1.80	1.85

INOCULATE ALL LEGUME SEEDS WITH NITRAGIN

OVER FORTY YEARS OF SERVICE

When ordering, Always state name of seed.

ALFALFA, all Clovers	Size	Dealer Retail
1/2 bu. ea.	\$.19	\$.30
1 bu. ea.	.32	.50
2 1/2 bu. ea.	.65	1.00

LESPEDEZA	Size	Dealer Retail
1 bu. ea.	\$.19	\$.30
2 bu. ea.	.32	.50
5 bu. ea.	.65	1.00

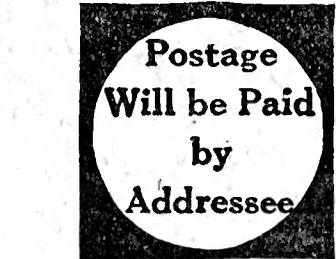
PEAS (All Varieties)	Size	Dealer Retail
1/2 bu. ea.	\$.16	\$.25
1 bu. ea.	.26	.40
1 1/2 bu. ea.	.39	.60
5 bu. ea.	1.10	1.70
12 1/2 bu. ea.	2.60	4.00

SOYBEANS, LIMA BEANS, COW PEAS, PEANUTS	Size	Dealer Retail
1 bu. ea.	\$.19	\$.30
2 bu. ea.	.32	.50
5 bu. ea.	.65	1.00
10 bu. ea.	.90	1.40
25 bu. ea.	1.90	2.90

BEANS String, Wax, Kidney	Size	Dealer Retail
1/2 bu. ea.	\$.16	\$.25
1 bu. ea.	.26	.40
5 bu. ea.	1.10	1.70

GARDEN SIZE Garden Peas & Beans Sweet Peas & Lupines	Size	Dealer Retail
1/2 bu. ea.	\$.16	\$.25
1 bu. ea.	.26	.40
5 bu. ea.	1.10	1.70

1/2 bu. to 2 bu. sizes packed 12 to carton	2 1/2 bu. to 25 bu. sizes packed 6 to carton
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BUSINESS REPLY CARD

FIRST CLASS PERMIT No. 141 Sec. 510, P. L. & R., ST. LOUIS, MO.

CORNELI SEED COMPANY

101 CHOUTEAU AVE.,

ST. LOUIS, MO.

5 TO 10-SACK PRICES APPLY ON STRAIGHT OR ASSORTED ORDERS OF 5 SACKS OR MORE

RETURN UNSOLD NITRAGIN NOW FOR REPLACEMENT

RETURN AND FORWARDING POSTAGE GUARANTEED
CORNELI SEED COMPANY
Garden, Field, Grass Seeds & Onion Sets
Saint Louis, U. S. A.

MARKET QUOTATIONS

FOR QUICK SERVICE—USE THIS POST CARD IN ORDERING

SAY CORNELI ORDER CARD LIST No. 1
Rush this Order Out Requires no Postage

Date _____

Please Ship Via _____

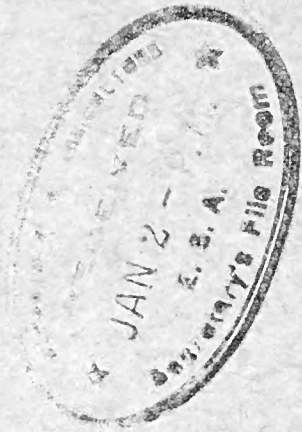
No. BAGS	QUALITY	KIND OF SEED
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Quick
Accurate
Seed
Service

Name _____

Be sure to fill in Address _____

Sec. 562 P. L. & R.
U. S. POSTAGE
PAID
St. Louis, Mo.
Permit 336



New Improved CERESAN

A Low Cost Dust Disinfectant for Wheat,
Oats and Barley

Sizes of Packages	Retail Price per Package	Dealer Price per Case	Packages per Case
4-oz. can	\$.30	\$ 6.65	36
1-lb. can	.75	6.35	12
5-lb. can	3.25	14.40	6
25-lb. pail	14.00	11.25	1
100-lb. drum	53.00	42.50	1

2% CERESAN

A Dust Disinfectant for Cotton,
Flax, Millets, Nardus, Peas and Sorghums

Sizes of Packages	Retail Price per Package	Dealer Price per Case or Package	Packages per Case
1-lb. can	\$.70	\$ 6.00	12
5-lb. can	3.00	13.50	6
25-lb. pail	13.25	10.50	1
100-lb. drum	50.00	40.00	1

New Improved SEMESAN JR.

A Dust Disinfectant for Seed Corn

Sizes of Packages	Retail Price per Package	Dealer Price per Case or Package	Packages per Case
2-oz. env.	\$.15	\$ 12.95	144
4-oz. can	.30	6.50	36
1-lb. can	.75	6.00	12
5-lb. can	3.00	13.50	6
25-lb. drum	12.50	10.50	1
100-lb. drum	45.00	37.00	1

New Improved SEMESAN BEL

A Dip Disinfectant for Seed Potatoes

Sizes of Packages	Retail Price per Package	Dealer Price per Case or Package	Packages per Case
2-oz. env.	\$.25	\$ 21.60	144
4-oz. can	.50	10.80	36
1-lb. can	1.50	12.00	12
5-lb. can	6.50	29.55	6
25-lb. pail	30.00	24.40	1
100-lb. drum	115.00	94.00	1
300-lb. drum	315.00	270.00	1

SEMESAN

A General Disinfectant for Vegetable and
Flower Seeds or Bulbs, and Certain
Plant Diseases

Sizes of Packages	Retail Price per Package	Dealer Price per Case or Package	Packages per Case
1/4-oz. packet	\$.10	\$ 8.65	144
2-oz. can	.35	8.00	36
1-lb. can	2.25	18.00	12
5-lb. can	10.00	44.40	6
25-lb. pail	46.00	36.50	1
100-lb. drum	175.00	145.00	1

Order Your Supply NOW!